

# ISPA EXPO

**MARCH 10-12, 2026**

Orlando, Florida

The Future of

# SLEEP

Starts Here!

**EXHIBITOR PROSPECTUS**



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# WHERE CONNECTIONS TURN INTO OPPORTUNITIES

ISPA EXPO is your launchpad for growth and connection.

Place your brand at the center of the sleep products industry. Meet decision-makers, spark new opportunities, and showcase what's next. With industry leaders, buyers and designers all in one place, ISPA EXPO is where relationships turn into results — and where the future of sleep begins.

## DRIVE MORE BUSINESS AT ISPA EXPO

Position your brand where the industry's future is made.

- Give attendees hands-on access to your latest innovations in a high-energy, dynamic environment.
- Connect with buyers and business leaders actively looking for products, partners, and solutions like yours.
- Debut new products where decision-makers are ready to act.
- Maximize ROI through cost-effective sponsorships and high-visibility opportunities.

## ENGAGE WITH GLOBAL DECISION-MAKERS

A world of opportunity in one place.

More than 3,200 professionals from OVER 60 countries attended the last ISPA EXPO.

**An excellent investment  
in our business.**

**ISPA is the perfect place to gather with  
your customers and explore new business  
opportunities. We have attended since 2004  
and would not miss exhibiting for the world!**



# SOLID RELATIONSHIPS AND VALUABLE CONNECTIONS

Collaborate with industry partners who are actively seeking and comparing products and solutions they can only discover first-hand, all under one roof. ISPA EXPO attendees are ready to engage, innovate and do business!

96%

of attendees say in-person events are the best place for new product discovery, according to the 2025 Freeman Trends Report.



## WHAT PAST EXHIBITORS SAY ABOUT EXPO

"ISPA EXPO was a great opportunity for networking, learning about other sourcing, and customer opportunities."

"This was my first year attending the ISPA EXPO and I found the show well organized and attendees were informed and engaged."

"ISPA EXPO is the top supplier event for the mattress industry in North America. All manufacturers and serious suppliers need to be there."



## EXHIBIT RATES

ISPA Member Rates	Until 9/18/2025	After 9/18/2025
100 sq. ft.	\$21.00 per sq. ft.	\$25.00 per sq. ft.
101-600 sq. ft.	\$19.00 per sq. ft.	\$22.00 per sq. ft.
601-1999 sq. ft.	\$18.00 per sq. ft.	\$20.00 per sq. ft.
2,000-3,499 sq. ft.	\$16.75 per sq. ft.	\$18.75 per sq. ft.
3,500-6499 sq. ft.	\$15.50 per sq. ft.	\$17.50 per sq. ft.
6,500+ sq. ft.	\$14.00 per sq. ft.	\$16.00 per sq. ft.

**All exhibitors over 300 sq. ft. will be charged a materials handling fee at time of contracting.**

- 100-300 sq. ft. of exhibit space charged by Freeman based on actual net weight of shipments
- 301 to 999 square feet of exhibit space: \$4.15/sq. ft.
- 1,000 square feet of exhibit space and over: \$4.25/sq. ft.

30% nonrefundable deposit required at time of contracting.  
70% balance due by November 30, 2025. If contracting after November 30, 100% of sublicense fee is due.

### Non-Member Space Rates

\$8,500 marketing fee plus \$30.00 per sq. ft. for all space sizes

### Your standard booth rental package includes:

- 8 foot back and side rail drape\*
- Company identification sign\*
- Complimentary exhibitor badges based on booth size
- Listing in online Exhibitor Guide
- Listing in *Bedtimes* magazine March 2026 show issue
- Opportunity to increase your exposure through show sponsorships

\*100 to 300 sq. ft. in-line booths only

### Don't want to bring your own booth?

Select one of our cost-effective finished booth packages! (100 or 200 sq. ft. only)

# DRIVE BRAND IMPACT WITH HIGH-VISIBILITY SPONSORSHIPS

Sponsorships are a great way to boost booth traffic with premium placements that put your brand in the spotlight. You can choose from a full range of options including advertising, on-site events, promotional items, on-site signage, and more to increase your visibility. If you have a bold promotional idea, give us a call and we will create a custom program tailored to meet your goals.

## 2026 Exhibit Dates & Hours

<b>Tuesday, March 10</b>	9:00 am – 6:00 pm
<b>Wednesday, March 11</b>	9:00 am – 6:00 pm
<b>Thursday, March 12</b>	9:00 am – 3:00 pm

## Other Important Dates

**Exhibit Personnel  
Registration Opens**  
**October 14, 2025**

**Exhibitor Move-in**  
**March 8 & 9, 2026**  
8:00 am – 5:00 pm

**Exhibitor Move-out**  
**March 12, 2026**  
4:30 pm – 10:30 pm  
**March 13 & 14, 2026**  
8:00 am – 6:00 pm  
**March 15, 2026**  
8:00 am – 12:00 Noon

## Rest Easy With onPeak

Book through ISPA's **ONLY** official housing provider.

## HOUSING

Exhibitors can enjoy convenient and affordable hotel options available exclusively through onPeak. Booking elsewhere may put your reservation at risk. Flexible rebooking is available with no upfront payment required. You can also receive rewards through your existing hotel loyalty program.

**Exhibitor housing booking opens July 10, 2025**

## BE SEEN WHERE IT MATTERS

#ISPAEXPO    

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**ISPAEXPO.com**



## ORLANDO IS THE PERFECT PLACE TO DO BUSINESS

ISPA EXPO 2026 will take place in Orlando, Florida, a centrally located and easily accessible city with nonstop flights from around the world. Enjoy top restaurants and attractions with clients after hours.

## ABOUT ISPA

Since 1915, the International Sleep Products Association (ISPA) has provided valuable programs and services to mattress manufacturers and industry suppliers around the world. Join the mattress community's trade association today.

Visit [www.sleepproducts.org/join](http://www.sleepproducts.org/join)

**International Sleep  
Products Association**

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